




# Key Priorities (Business Planning)

1.	<p><b>Understanding and servicing our Members to meet Our Community needs</b></p> <ul style="list-style-type: none"> <li>- Class Management Database analysis</li> <li>- Who are our Members, how do they use the LCC, what do they want?</li> </ul>
2.	<p><b>Develop and support income generators to meet Our Community and Our Centre needs</b></p> <ul style="list-style-type: none"> <li>- Opportunities for new Members</li> <li>- Programming development</li> <li>- 3+ service</li> </ul>
3.	<p><b>Policies and Procedures to support Our Centre</b></p> <ul style="list-style-type: none"> <li>- Review and update current policies and procedures</li> <li>- Management Committee (review Constitution, succession, fill positions)</li> </ul>
4.	<p><b>Promotional Action Plan to support Our Services</b></p> <ul style="list-style-type: none"> <li>- Develop marketing and promotional strategies (new programming, regular activities and special events).</li> <li>- Focus on electronic, social media, website, networks and media opportunities.</li> <li>- Term Brochure</li> </ul>
5.	<p><b>Financial Planning to support Our Centre</b></p> <ul style="list-style-type: none"> <li>- Identify key areas for resource allocation (e.g. Cleaning, HR needs, Playground)</li> <li>- Develop strategies (new income streams, fees, fundraising)</li> </ul>
6.	<p><b>Playground Redevelopment to support Our Centre</b></p>

Goal	Our Community	Strategy	Actions 2013/14	Update 10/10/13
	<p><b>To engage with our community by providing opportunities for enjoyment, contribution and learning</b></p>	<p>Identify programs and activities relevant to our Community.</p> <p>Understanding and Servicing our Members to meet Our Community needs</p>	<p>Class Manager Membership Database Analysis</p> <p>Who are our Members, how do they use the LCC, what do they want?</p> <p>Review our activities, events, programs</p>	<p>Jodi has spoken to Class Manager and we now have a report to allow us to determine expired members.</p> <p>We are looking at a better way to send out reminders to our members when a membership expires.</p> <p>We are still looking at room occupancy to try and get a regular term program schedule.</p>
	<p>Effectively deliver relevant and diverse programs to our Community.</p>	<p>Develop and support income generators to meet Our Community and Our Centre needs</p>	<p>3+ - review of program as needed to meet NQS (EYLF) and Community Need.</p>	<p>Offers made to another 20 families bringing the total to 80 families in the program.</p> <p>Ongoing review of NQS. Yet to be assessed.</p>
	<p>Develop and support income generators to meet Our Community and Our Centre needs</p>	<p>Identify and Develop Programming opportunities to increase membership and use of services</p>	<p>Looking at a new marketing strategy to attract new programs and members.</p> <p>Jodi investigate funding opportunities for Adult Learning programs</p>	
	Our Centre	Strategy	Actions 2013/14	Update 10/10/13
	<p><b>To operate a viable, effective and accountable community centre.</b></p>	<p>Continually develop accountable management systems to ensure long term stability, viability and growth.</p> <p>Policies and Procedures to support Our Centre</p> <p>Financial Planning Management Committee</p> <p>Ensure that our facilities support sustainability.</p>	<p>Review and update current policies and procedures</p> <p>Management Committee (review Constitution, succession, fill positions)</p> <p>Playground Redevelopment</p>	<p>Jodi currently updating a full centre policy manual – ongoing.</p> <p>Stage 1 of the Playground Redevelopment has been completed.</p> <p>Lotterywest application to be submitted by March 2014 applying for funding for stage 2 of there development.</p>
	<p>No identified priorities</p>	<p>Identify and develop mutually beneficial relationship models with our partners</p> <p>Explore opportunities for developing collaborative projects, sponsorship and funding.</p>	<p>Identify our key target audiences.</p> <p>Develop marketing and promotional strategies (new programming, regular activities and special events).</p> <p>Disseminate information internally, online, through our networks and via the media.</p>	<p>Develop Promotional and Dissemination Action Plan – utilising:</p> <p>Our Networks</p> <p>On-line</p> <p>The media</p>
	Our Partners	Strategy	Actions 2013/14	Update 10/10/13
	<p><b>To actively develop partnerships, relationships and networks</b></p>	<p>Identify and develop mutually beneficial relationship models with our partners</p> <p>Explore opportunities for developing collaborative projects, sponsorship and funding.</p>	<p>No identified priorities</p>	<p>No identified priorities</p>
	Our Services	Strategy	Actions 2013/14	Update 10/10/13
	<p><b>To effectively promote the services, programs and activities of the Centre</b></p>	<p>Identify our key target audiences.</p> <p>Develop marketing and promotional strategies (new programming, regular activities and special events).</p> <p>Disseminate information internally, online, through our networks and via the media.</p>	<p>Develop Promotional and Dissemination Action Plan – utilising:</p> <p>Our Networks</p> <p>On-line</p> <p>The media</p>	<p>New website currently being developed. and to go live March 2014.</p>