



loftus
COMMUNITY
centre

**Strategic
Plan**

Vision

A dynamic hub that connects people in our community.

Purpose

Foster community engagement to enhance quality of life by facilitating access to relevant activities and services.

Values

respectful, honest and open
community focussed and responsive
professional and accountable
collaborative, inclusive and embracing diversity



1. Our Community

To engage with our community by providing opportunities for enjoyment, contribution and learning.

Strategies

1. Identify programs and activities relevant to the needs of our Community.
2. Effectively deliver relevant and diverse programs to our Community.
3. Actively encourage volunteers and facilitate their involvement in our Community.

2. Our Centre

To operate a viable, effective and accountable community centre.

Strategies

1. Attract, train, and retain community focussed and enthusiastic staff and volunteers.
2. Continually develop accountable management systems to ensure long term stability, viability and growth.
3. Ensure that our facilities and practices support sustainability.

3. Our Partners

To actively develop partnerships, relationships and networks.

Strategies

1. Identify and develop mutually beneficial relationship models with our partners.
2. Explore opportunities for developing collaborative projects, sponsorship and funding.

4. Our Services

To effectively promote the services, programs and activities of the Centre.

Strategies

1. Identify our key target audiences.
2. Disseminate information internally, online, through our networks and via the media.

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